



## PRIVACY POLICY

This policy describes how your personal information is collected, used, stored and shared when you visit [www.currenttaxi.ca](http://www.currenttaxi.ca) or download/use the Current Taxi app. By installing the Current Taxi app, visiting the website [www.currenttaxi.ca](http://www.currenttaxi.ca) or using Current Taxi services, you agree to the terms and conditions of Current Taxi's Privacy Policy.

### 1. INFORMATION

Personal information collected includes but may not be limited to:

- Name
- Phone number

Optional personal information includes:

- Email address
- Photo
- Payment information (direct credit card payment option)

Information Current Taxi and its third-party partners may collect and process data about you relating to:

- the provision of services or online content in order to deal with your requests and enquiries. This includes data provided at the time of subscribing to any services or news Current Taxi offers, downloading data posted on the Site, the Apps, Dispatch Panel and/or Company panel, posting material or requesting further services;
- data in connection with or participation in any promotions or competitions sponsored, promoted or offered by us and/or any third party and any data provided to us by way of feedback, profile forms or site issues;
- your contacting us, for example by text, email, post or telephone, in which case Current Taxi may keep a record of that correspondence in our customer relationship management system to respond to your enquiries and improve its services. Thereafter, Current Taxi may use your email address and/or phone number to contact you about its services;
- other information from your interaction with the Site, the Apps, Dispatch Panel and/or Company panel, services, content and advertising, including computer and connection information, statistics on page views, traffic to and from the Site, ad data, IP address, standard web log information and the resources that you access, when it is required for Current Taxi's own purposes;

- Current Taxi will not sell, distribute or use any personal information other than for the purpose stated herein this document;
- reasonable safeguards are in place to protect collected information;
- we will also share your personal data with law enforcement agencies or public bodies if we are required by law to do so.

## 2. VIDEO

- Many of Current Taxi vehicles are outfitted with PTB approved security cameras to protect both the driver and the passenger.
- Current Taxi will not distribute, duplicate, or view video footage unless required to do so by law.
- Current Taxi cannot supply passengers video footage unless required to do so by law.
- Refer to this document for more information on the collection and distribution of all video footage: [https://www.ptboard.bc.ca/documents/IS\\_Taxi\\_Camera\\_Info.pdf2](https://www.ptboard.bc.ca/documents/IS_Taxi_Camera_Info.pdf2).

## 3. THIRD PARTY

Current Taxi uses third-party app and website providers who value its customers and respects their privacy.

- Refer to <https://www.icabbi.com/privacy-policy/> for understanding how iCabbi protects customer information stored in the app.
- Refer to <https://ca.godaddy.com/agreements/privacy> for understanding how Go Daddy protects customer information stored on the website.
- Current Taxi cannot be held responsible for the protection and privacy of any information that is provided on third party sites.
- Current Taxi cannot be held responsible for the security of third-party provider collected information.

## 4. TECHNOLOGIES

When using the website or app, services provided by the website or app, personal information will be collected including information about your device browser and IP address, location data and details of your visit.

We collect Device Information including but not limited to the following:

- Cookies are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.

- Log files track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- Web beacons, “tags,” and “pixels” are electronic files used to record information about how you browse the Site.

#### **4. RECEIVING PROMOTIONAL COMMUNICATIONS**

We want to communicate with you only if you want to hear from us. If you prefer not to receive promotional information from us, other Current Taxi Affiliates or third parties that we entrust with such a task, or if you do not want us to use your information to enhance your experience, please let us know by emailing us at [ride@currenttaxi.ca](mailto:ride@currenttaxi.ca). Please be sure to include your full name and the e-mail address you used when you registered with us. It may take up to 2 weeks to process your request, during which period you may continue to receive communications from Current Taxi or affiliates. You may also unsubscribe from Current Taxi’s email services by using the unsubscribe link situated at the bottom of any promotional message you receive from Current Taxi.

If you have voluntarily signed up with one of our affiliates as a part of a joint promotion or contest and no longer wish to receive their communications, you must unsubscribe yourself from their email list. Current Taxi retains no ability to control or responsibility for the email contents or frequencies of our affiliates.

#### **5. POLICY CHANGES**

In response to changing business or legal requirements, Current Taxi may change this policy at any time without notice. We may occasionally update this policy. If Current Taxi users use our services after an update, Current Taxi users consent to the updated policy.

Last update – October 21, 2021